# **Styles Sample Sales Funnel**

Free, list-generating offerings

Premium Program, Package or service

Advanced level product, service, package

Mid-level product, service, package

Full day training, Main Package, Big box DVD set, 90-day coaching

CD Set, ½ day Intensive training, E-course, starter package, Teleseminar, 30-day Coaching

Book, CD or DVD, E-Book, Mini Teleseminar/Webinar, One-time coaching, One-on service

Entry level product or service

Free Report, Free Mini-Teleclass, Newsletter, Ezine, Free CD, Blog, Articles, Free Discovery Call, Free Speaking Engagements

3-day Live Event, 6-12 months coaching,   
VIP Days