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Attract High-Paying Clients With Ease



“3 Keys to Converting High-End Sales with Ease”

- 1. Position yourself as a high value expert.** If you want to command top dollar, you need to be crystal clear about and be able to clearly communicate the massive transformation or results you can provide to potential clients. And you must be able to deliver your message in a concise and compelling way so your value and impact is immediately obvious. Big players are busy people and if you don't capture their attention quickly, you may lose your shot.
- 2. Nail the sales call.** No one buys a \$40,000 coaching program just by clicking a mouse. You could be the best expert out there, but if you cannot convert *on the phone*, you are not going to have much luck making high-end sales. You have to be able to meet your potential buyer where they are in the moment and take them through a trusting and transformative process to successfully convert them.
- 3. Look like you're worth it.** People buy with their eyes. The higher the polish, the higher the perceived value. If your image does not reflect your value, you are leaving big cash on the table. You cannot show up with a K-Mart image and expect to attract Armani clients. My client went from selling \$1,000 packages to \$12,000 packages just by tweaking her personal image.

If you want to start consistently converting 5, 6 or even 7-figure deals, I invite you to **apply for a Complimentary Consultation** with me to identify the areas that will most dramatically increase your success rate. CLICK HERE to apply: <http://bit.ly/1G9OUNW>